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Beyond Dutch GDP: concepts, policy use and challenges

Session 5

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The Dutch experience: policy implementation and use

Take aways for the UNNES initiative?





GDP and beyond: main challenges

GDP is not a good













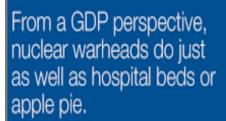




"Yet the gross national product does not allow for the health of our children, the quality of their education or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debate or the integrity of our public officials.

It measures neither our wit nor our courage, neither our wisdom nor our learning, neither our compassion nor our devotion to our country, it measures everything in short, except that which makes life worthwhile."

Robert F. Kennedy University of Kansas, March 18, 1968











Arriving at a GDP and Beyond standard:

- Which is conceptually sound.
- Links to important (global) policy initiatives.
- Informs governments, industrial enterprise and civil society how to shape the transition agenda's towards a more sustainable world (fit for purpose).
- Is adaptive to new policy needs and uses
- Is flexible to suit regional differences





The Dutch experience: a conceptual measurement system

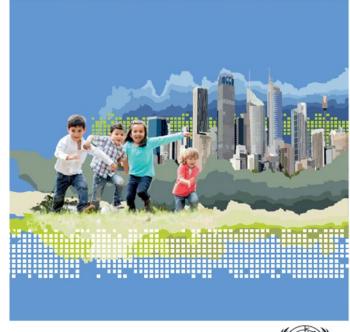


An international measurement framework

CES Recommendations:

outcome of UNECE/European Commission/OECD Task Force (with World Bank and ten statistical agencies) UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

Conference of European Statisticians Recommendations on Measuring Sustainable Development







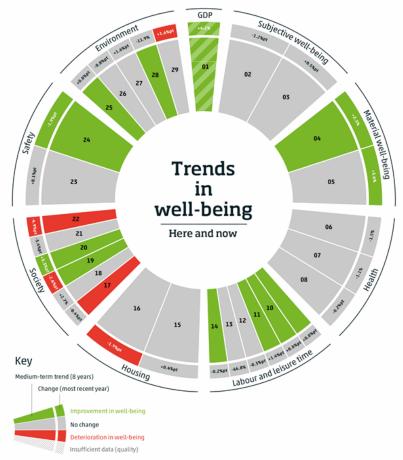


"Well-being concerns the quality of life here and now as well as the extent to which this quality is achieved at the expense of future generations or of people in other countries"



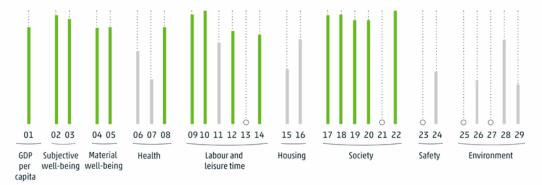


Trends in well-being: Here and now



EU ranking

The bars show the Netherlands' ranking in the European Union for each indicator.



01 Gross domestic product / 02 Satisfaction with life / 03 Feeling in control of own life / 04 Median disposable income / 05 Individual consumption / 06 Healthy life expectancy of men / 07 Healthy life expectancy of women / 08 Overweight population / 09 Long-term unemployment / 10 Net labour participation / 11 Higher educated population /

- 12 Satisfaction with leisure time / 13 Time lost due to traffic congestion and delays / 14 Satisfaction with work (employees) / 15 Housing quality / 16 Satisfaction with housing /
- 17 Contact with family, friends or neighbours / 18 Voice and accountability / 19 Trust in institutions / 20 Trust in other people / 21 Changes in values and norms / 22 Voluntary work /
- 23 Often feeling unsafe in the neighbourhood / 24 Victims of crime / 25 Managed natural assets (terrestrial) within NNN / 26 Quality of inland bathing waters /
- 27 Nitrogen deposition and terrestrial nature areas / 28 Urban exposure to particulate matter (PM25) / 29 Environmental problems

Key

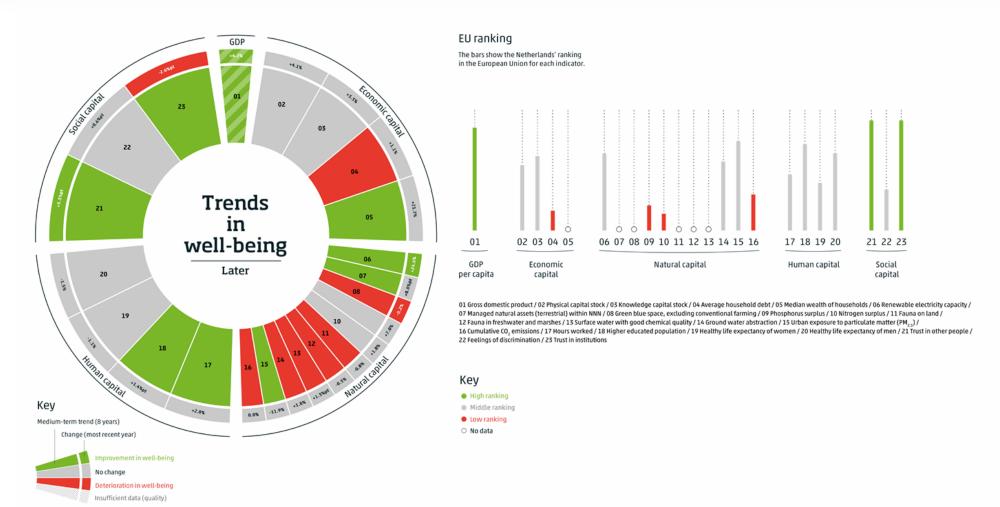
- High ranking
- Middle ranking
- Low ranking
- O No data

Global Conference on Macroeconomic Statistics for the Future





Trends in well-being: Later



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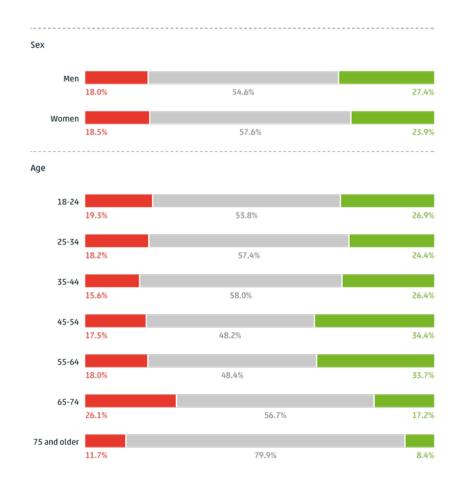
Trends in well-being: Elsewhere

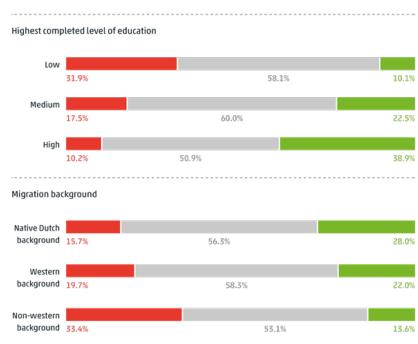






Percentage of every population group that is located at the top, in the middle or at the bottom of the distribution of well-being, 2021







The Dutch experience: integrating the system with SDG's









SDG-plus monitoring

- Embracing the UN SDG agenda.
- With additional indicators specifically relevant for the Dutch policy context.
- Enriching SDG monitoring with the "here and now", "later" and "elsewhere" dimensions.
- Using a typology of indicators (input-throughput-outcome) which may enhance policy evaluations in terms of effectiveness and efficiency.











The Dutch experience: policy implementation and use







< 2014

Demand for new well-being indicators is increasing

June 2014

Dutch parliament debated, motion to explore the possibilities of defining well-being in broader terms than GDP

June 2015

Working group discussed draft proposal with experts (oa CBS)

July 2015

House of Representatives requested CBS to report (September report)

October 2015

Temporary Committee on explorative study of a broad definition of well-being in close consultation with CBS experts

January 2016

CBS suggests to publish a report containing a selection of indicators to give a broad picture of well-being

April 2016

Committee recommends that CBS develop an annual 'Monitor of Well-being'

December 2016

The cabinet stated that it would commission CBS to compile an annual Monitor of Well-being, and make funding available

January 2017

The House of Representatives debated the findings of the Temporary Committee with the cabinet, which adopted all the Committee's recommendations. Thus it was officially confirmed that CBS was to publish an annual Monitor of Well-being.

May 2018

Monitor was presented on Accountability Day

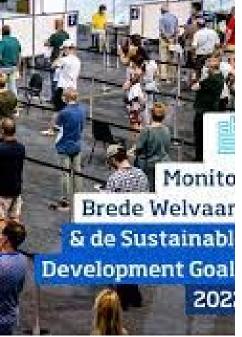




















Monitoring of wellbeing and SDGs

Ex post analysis:

- Monitoring at national level, for municipalities including the Caribean islands.
- Presented at Accountability debate in Parliament & increasingly used in political debate.

Ex ante analysis:

- Wellbeing and SDG factsheets for each of the Departments
- Basis for policy evaluation (by other (government) agencies)
- Development of a tool (Policy Compass) to evaluate new policy measures.





The Dutch experience: Take aways for the UNNES initiative?



A beyond GDP dashboard has value added

Importance of solid conceptual basis of measurement system. and of global consensus on how to measure wellbeing

UNNES may for this purpose build and promote an indicator system on wellbeing, with three dashboards:

- Present wellbeing
- Future wellbeing (sustainability)
- Inclusive wellbeing (distribution of wellbeing within and between countries.





For which we need...

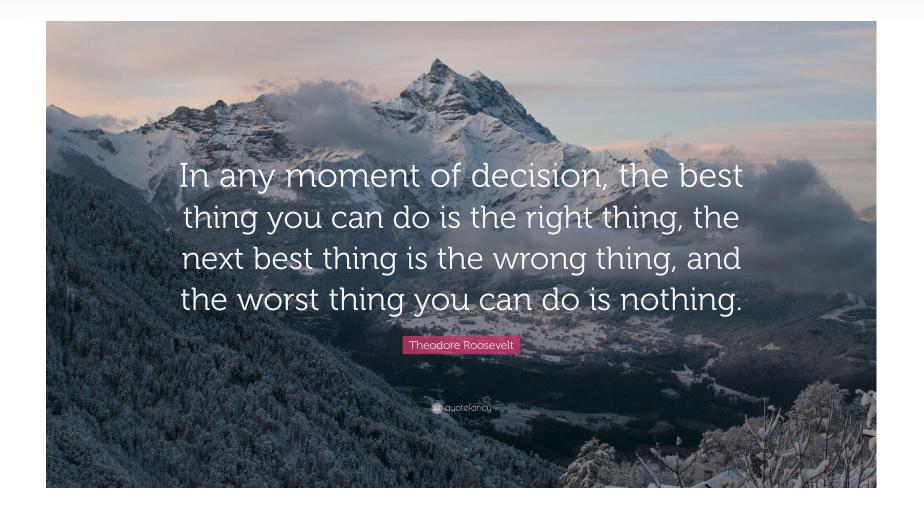
- Explicit global consultation through regional commissions on themes and indicators to be included.
- Use of indicators as well as (the development of) composite indexes (for communication purposes)



And not to forget...

- To link indicators systems to present (SDG) and future policy initiatives (HLCP Core Group on Beyond GDP which is part of the SG Beyond-GDP Process).
- To use (existing) economic, environmental and sociodemographic accounting systems in order to describe how indicators are related.
 - -> tracking potential trade offs and synergy effects.



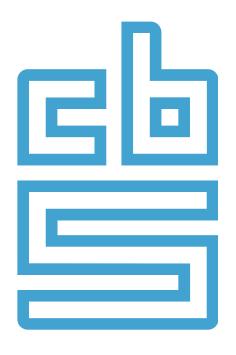






THANK YOU!





Facts that matter





